



Automotive Retail, Wholesale, Commercial, Auctions & Marketplace

# Autoxloo Dealer Management Solutions

AUTOXLOO.COM



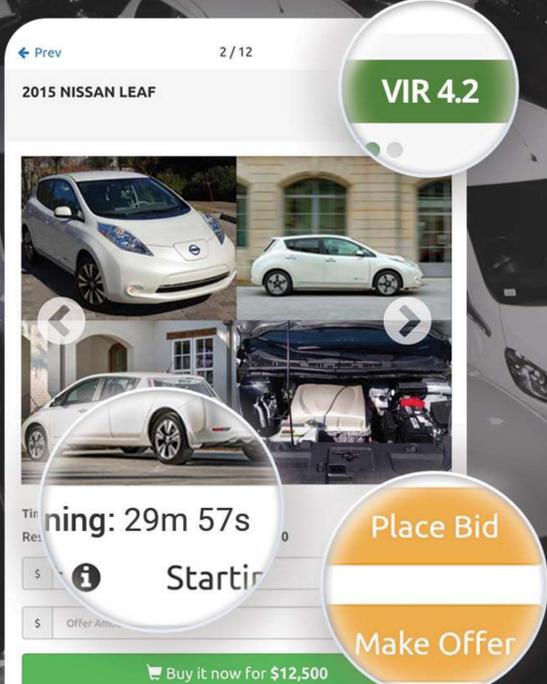
2025

BUILDING YOUR ONLINE UNIVERSE

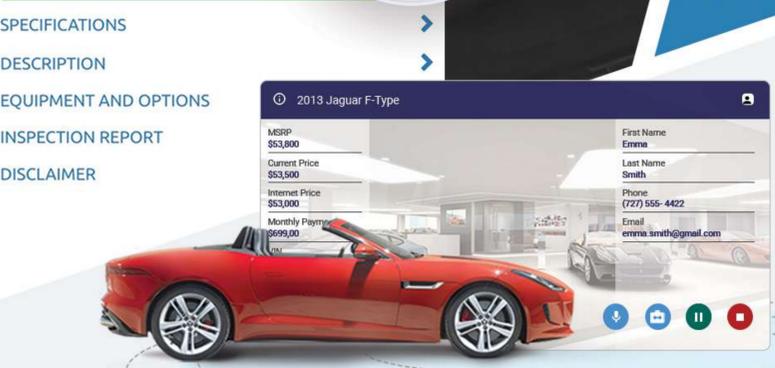


## MPS™ MARKETPLACE SOLUTIONS

TURN YOUR DEALERSHIP INTO AN  
ONLINE MOBILE MARKETPLACE



INTEGRATION WITH WIRELESS OBD2 AND PAINTMETER DEVICES



## LVS™ LIVE VIDEO STREAMING™



CRM

PHONE, SMS, EMAIL AND  
LIVE CHAT INTEGRATION



RWD

RESPONSIVE WEB  
DESIGN



SEO

SEARCH ENGINE  
OPTIMIZATION



727-475-4455

RETAIL COMMERCIAL WHOLESALE AUCTIONS

## DEALER PORTAL & MULTI-ROOFTOPS

The Autoxloo platform is architected with the scalability to support any size dealer group while seamlessly maintaining interoperability between multi rooftops and OEMs.

We understand that as a Dealer Group you will need an effective way to market your inventory not only to the public, but to other dealers via the wholesale marketplace. Our optional Wholesale Marketplace includes a secure portal specifically designed to allow "dealer only" access to bid on your vehicles, as well as access to our "Vehicle Inspection Report™".

2019 Audi A4 Quattro Premium Plus S-LINE 2.0 TFSI

VEHICLE GRADING: VIR 4.8

Stock # 558946

VIN # JN8AS5MV6DW648421

VEHICLE LIVE AUCTION

Time Remaining: 2h 34m 11s

Reserve Not Met

Starting BID: \$10,500

BUY NOW PRICE: \$18,500

MAKE OFFER

PLACE BID

### MANAGED SERVICES

- CONCIERGE
- SOCIAL MARKETING
- REPUTATION MANAGEMENT
- CLASSIFIED POSTING SERVICE
- ADVANCED SEO / SEM / PPC
- COMPLIANCE (OSHA) MANAGEMENT

For dealers who offer trucks, vans, trailers, tractors, RVs, cycles, ATVs, marine vehicles and planes, whether it's construction or agricultural equipment. We have the tools and software needed to keep your dealership in gear. All of your truck inventory's particularities are taken into consideration. Widgets are available and will complement everyone with a truck dealer website.



### WHOLESALE & RETAIL SOLUTIONS

- VIR™ - VEHICLE CONDITION MODULE
- SECURE WHOLESALE PORTAL
- DATAFEED TO AUCTIONS
- SOCIAL MEDIA MARKETING
- FULLY CUSTOMIZABLE WEBSITE
- INVENTORY MANAGEMENT
- DATA DISTRIBUTION TO PAID SERVICES
- REAL-TIME ANALYTICS & REPORTING
- LEAD MANAGEMENT (CRM)





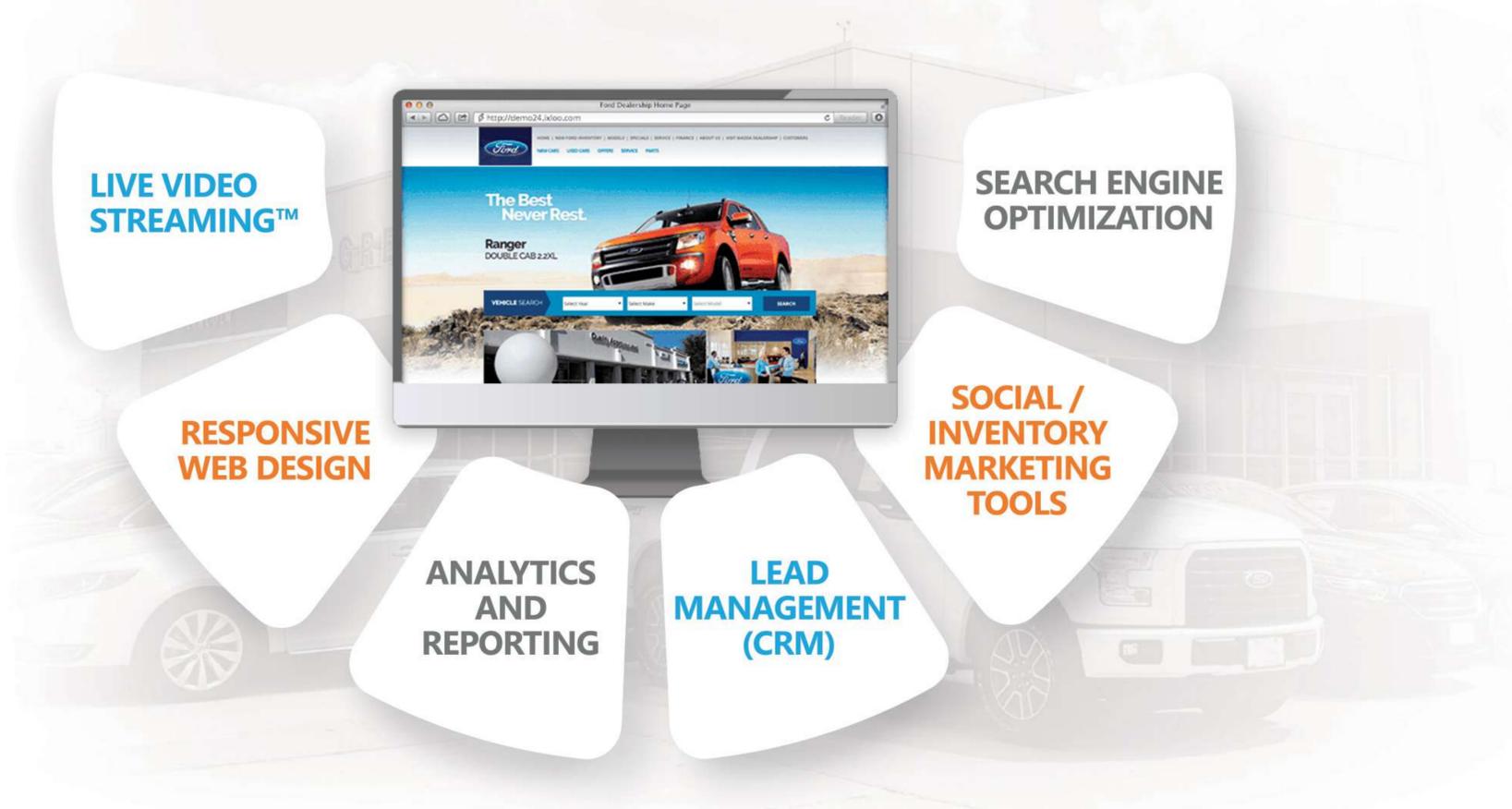
# FRANCHISE DEALER SOLUTIONS

Autoxloo's platform can be utilized by all independent dealers, regardless of their size, to increase conversion ratios through website customization, online advertising, social integration, data distribution, and proper lead management.

We understand the demands of running the day-to-day operations of an independent dealership, which is why we have created a user interface that requires no technical knowledge in order to maximize its potential. As with all of our packages, we offer managed services to help our dealers reduce overhead costs, increase efficiency, and improve lead conversion.

## AVAILABLE MANAGED SERVICE

- ADVANCED SOCIAL MEDIA MARKETING - CLASSIFIED POSTING SERVICES
- ADVANCED SEO / SEM / PPC - HRM / PET / PDP
- COMPLIANCE (OSHA) - MICROSITES



# INDEPENDENT DEALER SOLUTIONS

Autoxloo's Platform can be utilized by all independent dealers regardless of their size to increase conversion ratios through website customization, online advertising, social integration, data distribution and proper lead management.

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## DIGITAL MARKETPLACE

Our Digital Marketplace has established itself as a leading wholesale vehicle platform. However, we understand that car dealers are not always able to access their desktops. To address this, we have developed the SimCasts™ Marketplace app with the dealership user experience in mind. The app features an intuitive front-end interface and robust back-end, providing a rich user experience that can be easily accessed from a smartphone. With the SimCasts™ Marketplace app, buyers can conveniently purchase vehicles from anywhere. The app is user-friendly and does not require any technical expertise. Additionally, it enables businesses to wholesale inventory faster and receives payment quicker.

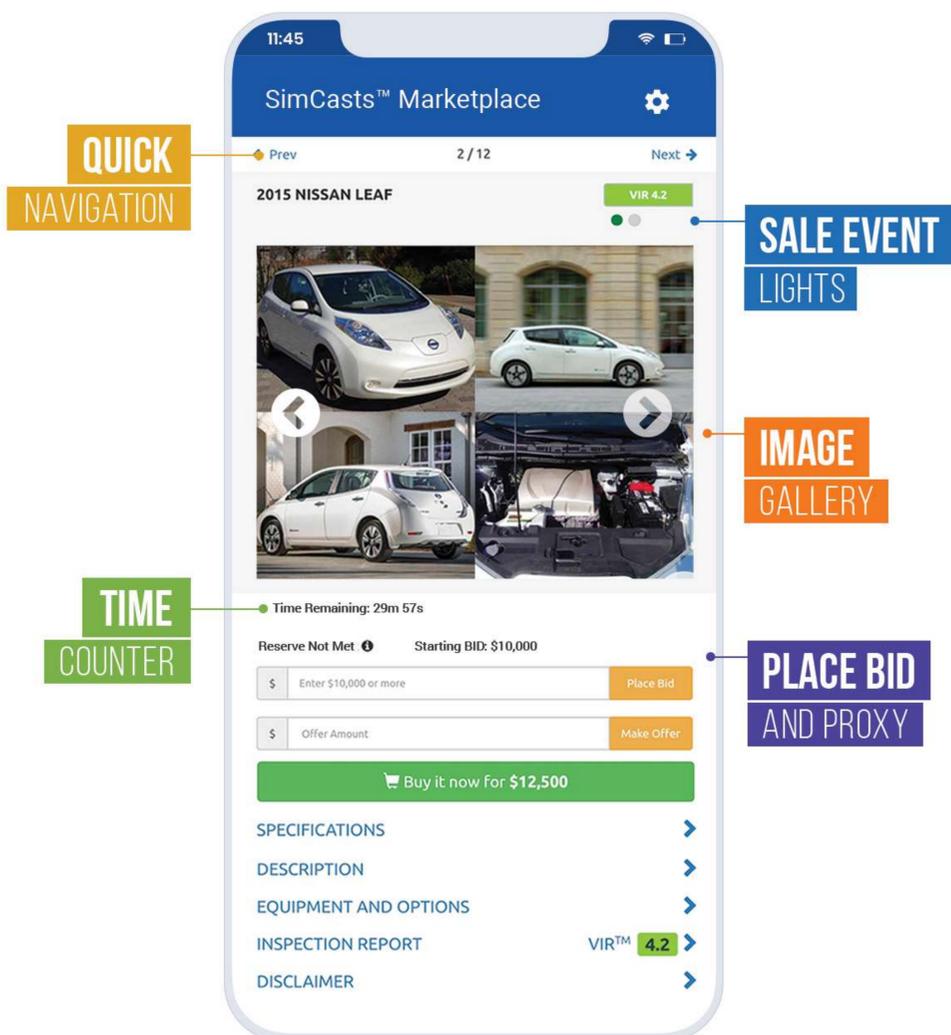
### FULLY-FEATURED

- SPECIFICATIONS TAB
- LIVE BIDDING PANEL
- FIXED BIDDING BAR
- IMPROVED NAVIGATION
- WATCH LIST
- DETAILED AUCTION LIST
- ADVANCED FILTERING OPTIONS
- VEHICLE PHOTO COLLAGE
- VEHICLE INSPECTION REPORT™ AND LIGHTS

## MARKETPLACE ADD-ONS

### SIMCASTS™ – SIMULCASTS

The SimCasts™ mobile application allows auctions online bidders to participate in the live sale. The SimCasts™ app gives the subscriber a realistic feeling of being present next to the car.



### AUCTIONEER DISPLAY INTERFACE

Our ADI seamlessly bridges the gap between the "In Lane" and "Online" buying experience to keep all dealers engaged and make the auctioneer even more effective.



### IF-SALE COUNTEROFFER

The "IF-SALE Counteroffer Tool" automates the negotiation process allowing buyer and seller to negotiate in real-time without the need to wait in line or any auction staff being involved to complete a deal in 2-3 hours rather than days.

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### MOBILE DASHBOARD

Auction Streaming's apps will maximize your business opportunities, keep your dealers engaged, attract more bidders to your lanes (both online and digitally), reduce cost while improving your bottom line.



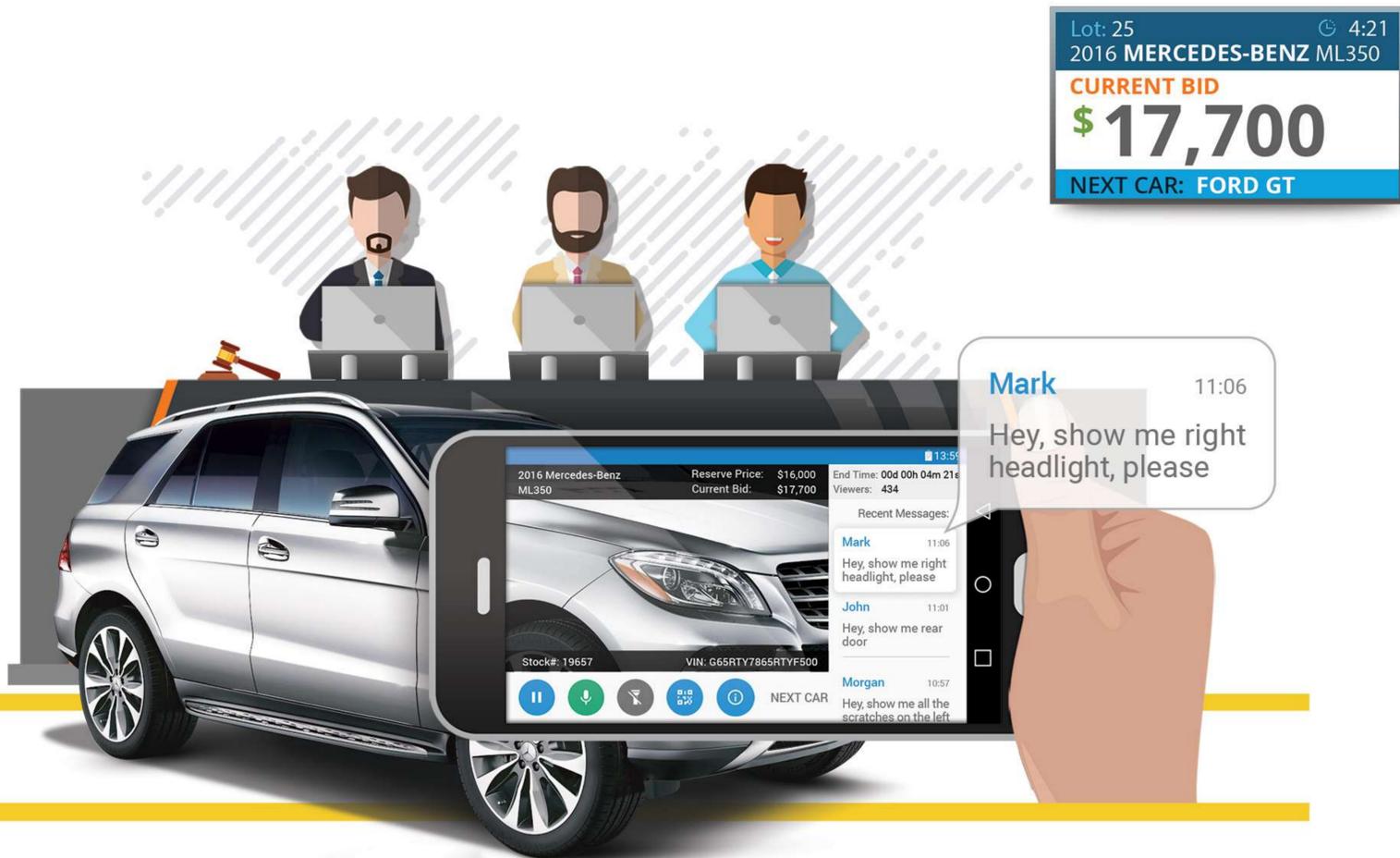


# SIMCASTS™ MPS PRESENTER

## FLEXIBILITY IN AUCTION VIDEO STREAMING

The SimCasts™ MPS Presenter allows sellers to broadcast a live video session of their vehicles at the auction lane. The SimCasts™ MPS Presenter app gives the subscriber a realistic feeling of being fully present next to the car: the presenter can talk to the viewer, come up closer or step away from the car, show any detail zoomed-in or out, and have a look inside the car which is impossible with a fixed camera.

Finally, buyers get the total flexibility that they seek with Internet shopping by imitating a physical presence at the auction. With SimCasts™ MPS Presenter they have a unique ability to see the vehicle live as it is and to make the right decision about its purchase.



## WHOLESALE & RETAIL MARKETPLACE

### ADVANCED FILTERS

The presenter will be able to quickly find the required vehicle by using the year, make and model filters.

### PRE-AUCTION MODE

The presenter can showcase a vehicle in the dealership before the auction starts or before shipping to the auction room. It's a good opportunity for dealers to sell vehicles without having to wait for the auction and to save on lanes and shipping.



### NOTIFICATIONS FOR PRESENTERS

Before the auction ends, the presenters are notified to start the streaming within the last minutes of the auction.

### FULL CONTROL OVER THE VIDEO STREAMING

Sales people can easily operate the stream. The application allows presenters to show the vehicle in detail for efficient and effective sales.

### HIGH QUALITY STREAMS

The SimCasts video sessions launch and stream even with low quality Internet connection.

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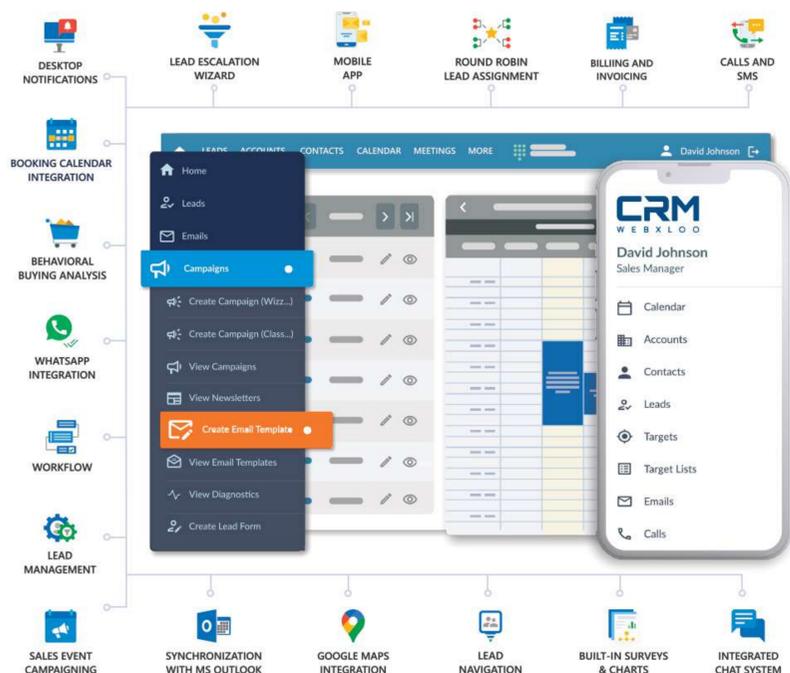


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RETAIL COMMERCIAL WHOLESALE AUCTIONS

# CUSTOMER RELATIONSHIP MANAGEMENT

Autoxloo's CRM is a fully integrated customer management solution with inbound and outbound calling/SMS along with live chat to provide the most complete CRM solution on the market today. You can assign leads, set escalations, monitor your sales staff performance from one centralized location.



## CRM SYSTEM FEATURES

- ROUND ROBIN LEAD DISTRIBUTION SET
- INBOUND & OUTBOUND CALLING/SMS
- COMPLETE CUSTOMER/LEAD HISTORY
- MANAGING MARKETING CAMPAIGNS
- SECURE CONVERSATION RECORDING
- PERSONALIZED CLIENT EXPERIENCE
- CONVENIENT CENTRAL DATABASE
- SPEECH TO TEXT CONVERSION
- TRACKING SALES LEADS FROM START TO
- EFFICIENT LEAD QUEUE
- ESCALATION RULES
- CALL STRATEGIES

## DOWNLOAD APP



App Store



Google Play

## CRM MOBILE APP WITH DMS INTEGRATION



Our mobile application is just as flexible/robust as the desktop version. Use Mobile CRM to convert leads into customers. Get a seamless CRM experience with Autoxloo. No matter where and when you need it.

Send SMS to your clients directly from your CRM and receive their answers in the same convenient way. Manage your targets, leads, contacts, and accounts while travelling.

## CRM WORKFLOW AUTOMATE YOUR SALES PROCESS

**ALLOCATE:** Create your own rules to automatically assign leads and customers to the reps best qualified to handle them.

**INTEGRATION:** Reduce your operating cost and grow your business by utilizing standardized working methods for all employees.

**AUTOMATION:** Streamline the sales, marketing, and support processes.

**SCHEDULING:** Improve the efficiency of salespeople by eliminating redundant steps while updating records, triggering email notifications at the right time.

*Quickly and easily set up an automated workflow that will increase efficiency and make your sales staff more productive.*

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## CRM & PHONE INTEGRATION MADE EASY

The Call Management system allows a user to accept incoming and outgoing calls.

You have full control of who receives a call, in what order they will receive it and the total number of calls.

### CALL MANAGEMENT

Can collect your phone calls metrics to monitor their effectiveness and optimize marketing. CRM is fully interactive with an event calendar, activity based tasks, the escalation process and campaign management of a client's budget and purchasing habits.

Set up the Voicemail feature if no managers are available and no one else is able to answer a call. Voicemail transcription allows you to automatically convert a voicemail message to text.





# LVS™

## LIVE VIDEO STREAMING™

The Live Video Streaming™ application allows the sales person to show a potential customer any vehicle they have in stock in real time just as if the person was at the dealership themselves.

Since the video only streams one way (dealership to consumer) the customer can take a video tour without any privacy concerns.

Using LVS™, a presenter is able to answer viewers' questions and provide additional information, as well as showcase any car detail upon request. Viewers can make decisions about purchasing the vehicle or scheduling test drives without needing to go to the dealership. With LVS™ on mobile devices, dealers are provided with total flexibility when it comes to providing live vehicle video tours.

The screenshot shows a mobile application interface. On the left, a list of vehicles is displayed with their respective images and details:

- 2017 CHEVROLET SILVERADO (VIN: 1GC3K1EY9, Stock: #654654)
- 2008 CHRYSLER SEBRING (VIN: 14FESFW5Q, Stock: #654123)
- 2011 HONDA CR-Z (VIN: 1DF2934KL, Stock: #684789)
- 2013 ACURA TL (VIN: 19UUA8F5XDA015039, Stock: #557184)
- 2011 FERRARI 599 (VIN: ZFF722RHA80182822, Stock: #557615)
- 2003 HARLEY-DAVIDSON ROAD KING (VIN: 1HD1FDV1X3654ZL1, Stock: #557312)

The main view shows a detailed view of the 2017 Chevrolet Silverado (VIN: 1GC4K1EY9XF104461, Stock: #64652). It includes a 'LIVE VIDEO STREAMING' logo, a 'SELECT ANOTHER VEHICLE >' button, and a 'Stream for Emma Smith' section with 'On Demand', 'Email Client', and 'Call Client' options. At the bottom, there is a control bar with icons for microphone, camera, pause, and stop.

Our dealers are also using the live video streaming app to increase their service absorption rates by showing customers first-hand any additional repairs that have been discovered during a visit to the service department, saving the need for the customer to make additional trips to the dealership.

Provides convenience for both parties and improves consumer confidence and retention. By providing a live video tour the dealer gains the trust of the client through transparency and increases consumer confidence of both the sales and service departments.

The LVS™ is fully integrated into the Autoxloo dealer management solution and will also be offered as a stand-alone product that can be easily added to any existing website platform. To view more information or to schedule a "live" demonstration simply contact us now!

## LIVE VIDEO STREAMING™ BENEFITS

- SPEECH TO TEXT CONVERSION
- INCREASE PSI CONVERSION RATIO
- PUT BUYERS IN THE VIRTUAL DRIVER SEAT
- NO SOFTWARE DOWNLOAD NEEDED TO STREAM VIDEO
- SUPERIOR COMMUNICATION AND DOCUMENTATION FOR PSI
- ARCHIVE LIVE VIDEO PSI AND TEST DRIVES FOR ON-DEMAND PLAY BACK
- CAPTURE IMPORTANT AUDIO OF ENGINE AND DRIVE TRAIN OPERATIONS
- DEPLOY LVS™ IN COORDINATION WITH SIMCASTS™ SIMULCAST SALES



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**VIR™**

## VEHICLE INSPECTION REPORT™

Traditionally, vehicle inspections were done with pen and paper, often resulting in inconsistent and/or incomplete recording, reporting and tracking of a vehicle's condition.

Our Vehicle Inspection Report™ software transforms the old, paper-based vehicle inspection process into a "real-time" data stream that provides storage, reporting and data distribution capabilities that your dealer needs to be competitive in today's market.

**2013 ASTON MARTIN DB9 VANQUISH**

Odometer: 95,358mi

**SPECIFICATIONS OF THIS ASTON MARTIN**

Body Style	COUPE	Doors	
Odometer	95,358mi	Drive Type	Front W
Transmission	Automatic		
Stock #	4658		

KMHHM66D97U258794

ATHERMIC WINDSHIELD

LED HEADLIGHTS

EXTENDED ARCHES

SMALL SCRATCHES

360°

ADD TAG

## VEHICLE INSPECTION REPORT™ FEATURES INCLUDE

### GENERATE ADDITIONAL REVENUE

By offering vehicle inspection services anywhere.

### BUILD CONSUMER CONFIDENCE

By providing highly accurate and detailed information about the true condition of the vehicle.

### AUTOMATED

Removal of sold units from online auctions.

### REMARKET

The vehicles on the most popular auctions.

### REDUCE

Post sale complaints and arbitration claims.

### ATTRACT

"Non local" buyers.





## VIR™

### ACCURATE AND DETAILED INFORMATION

Our Vehicle Inspection Reporting tool now also features the ability to connect to an OBD2 (On Board Diagnostics) reader via Wi-Fi or Bluetooth. A comprehensive scan of all electronic systems that provides a list of error codes with descriptions is now available as part of a vehicle inspection report.

### FEATURES OF VIR™

- MANUALLY ADD OR EDIT VEHICLE OPTIONS
- ON THE FLY OR BULK IMAGE UPLOAD CAPABILITY
- ENTER VEHICLE DETAILS AND RECOVERY INFORMATION
- VIN DECODE SCANNER EITHER VIA 2D OR 3D BARCODE SCANNER\*
- CHOOSE START TIME/END TIME
- CHOOSE FACILITATOR LOCATION
- CHOOSE PHYSICAL LOCATION OF VEHICLE
- ABILITY TO ATTACH PHOTOS TO SPECIFIC DAMAGED AREAS



SCAN TO VIEW HOW IT WORKS



### WIRELESS OBD2 AND PAINT METER SYNCHRONIZATION

- CHOOSE CATEGORY (AS IS, AS DESCRIBED, FRONT LINE READY, NIADA CERTIFIED PROGRAM OR OEM-CPO ELIGIBLE)
- WEIGHED VEHICLE GRADING SYSTEM INCREASES DEALER CONFIDENCE (SIMILAR TO MANHEIM)
- USER ACCESS CONTROLS LIMITS PUTS YOU IN CONTROL OF WHO CAN VIEW, UPDATE AND ASSIGN A VIR™
- ENTER PRICING INFORMATION (STARTING BID, FLOOR PRICE, BID INCREMENT, BUY NOW PRICE)
- ADMIN DASHBOARD THAT ALLOWS USERS THE ABILITY TO MANAGE ALL INVENTORY
- A PROPRIETARY GRAPHICAL USER INTERFACE REDUCES THE TIME TO UPLOAD A COMPREHENSIVE VEHICLE INSPECTION REPORT TO PARTICIPATING AUCTIONS IN LESS THAN 20MIN\*\*

\* Our software is designed to work on a number of different platforms and devices some of which utilize built in 2D or 3D barcode scanners or externally connected via Bluetooth.

\*\* The level of detail our VIR™ provides is not available with any other system on the market today.



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## SLINGSHOT™

### UPLOAD, MANAGE, SELL

Getting pictures of current inventory online as quickly as possible just makes good business sense. There's no need to be tied to a computer, confusing software or Internet access at that very moment anymore.

With Autoxloo's mobile, patented Slingshot™ software, dealers can easily and quickly upload photos and videos, and enter any details of a newly acquired vehicle. All data uploaded by Slingshot Mobile is synchronized with our DMS. No need to enter data twice.

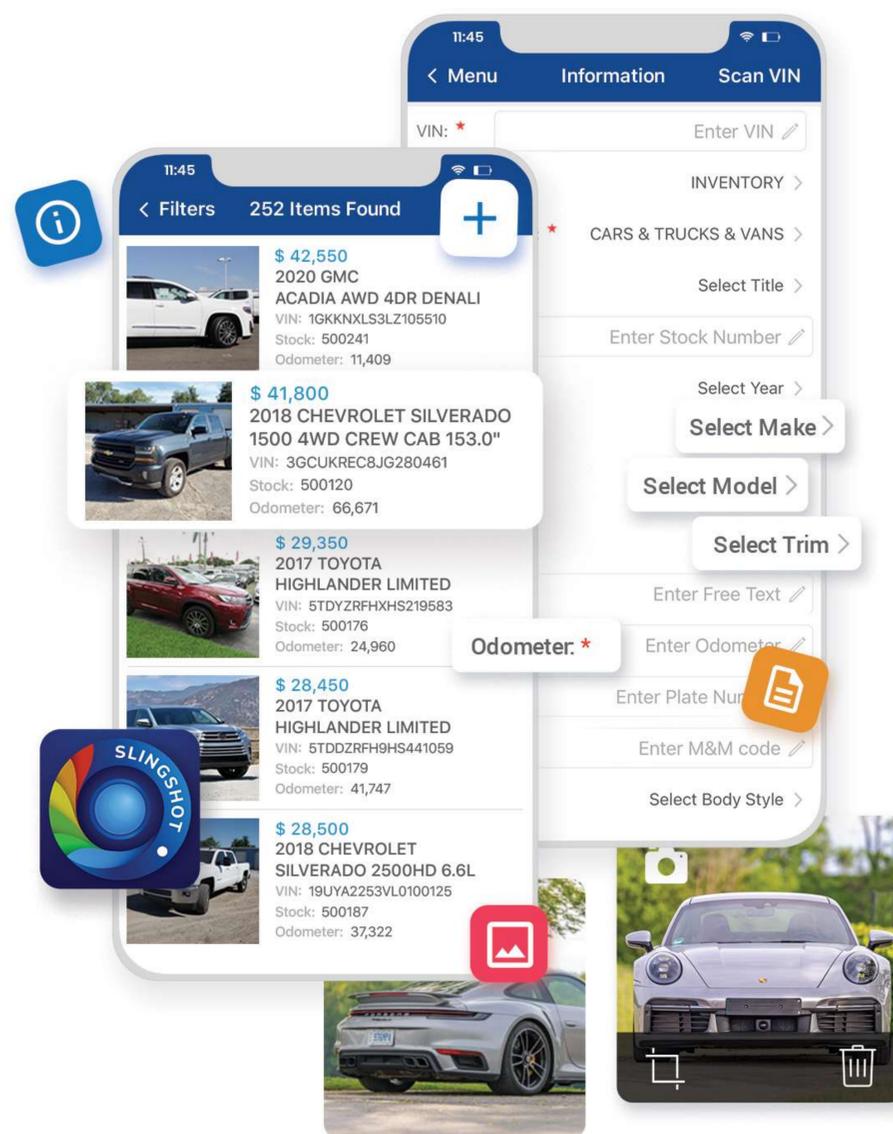
This single step can significantly improve your inventory turnover rate. You won't lose any time waiting for a third party to take pictures on site. This simplified and accelerated process of uploading vehicle data will improve your dealership's bottom line at the end of the year.

### KEY FEATURES

- PICTURE QUALITY CONTROL
- MOBILE INVENTORY MANAGEMENT
- BETTER SHOWCASING OF THE VEHICLE
- UNLIMITED NUMBER OF VEHICLE PHOTOS
- UPLOAD VEHICLE VIDEO DIRECTLY FROM THE DEVICE IN REAL TIME

### TIME TO MARKET

- INCREASE TURNOVER RATES
- PUSH TO ONLINE LISTING SERVICES 12 DAYS SOONER THAN THE TRADITIONAL METHODS
- ADVERTISE ONLINE BEFORE THE VEHICLE LEAVES THE AUCTION



Our VIN explosion and Scan Disc capability makes capturing details of the car surprisingly quick and easy. A convenient visual car condition report allows you to note any unique characteristics of the car with just a few clicks on the screen. You can capture all relevant vehicle information in 5 minutes or less.

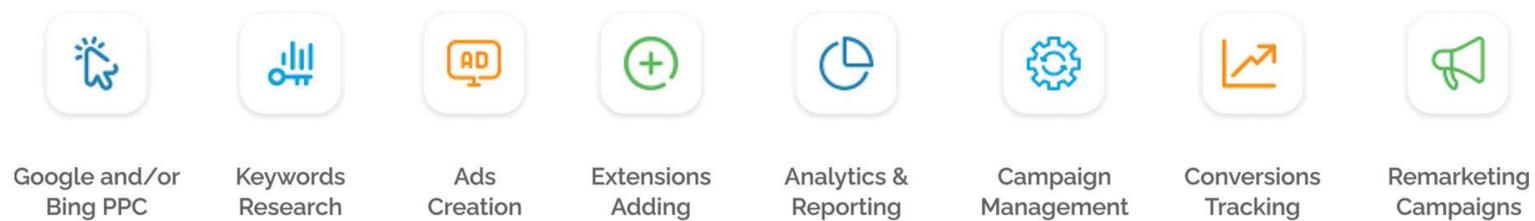
Lost your Internet connection? Not a problem! Upload all necessary data. Your vehicles will just have a pending status, but when the connection is restored, the vehicles will be uploaded automatically. Enjoy the ability to upload or check your vehicle inventory offline!





# PPC CAMPAIGN MANAGEMENT

Autoxloo offers professional Pay-Per-Click (PPC) campaigns as an effective online marketing tool to improve website placement on Google and/or Bing, drive traffic, and increase ROI. We provide an extensive list of unique keyword combinations, constantly monitor and adjust campaigns as necessary, and allow control over time, geography, and daily budget. The WXSEM API configurator synchronizes Google Ads and Server Analytics to manage and promote campaigns, validate keywords, and ensure compliance with Google policy.



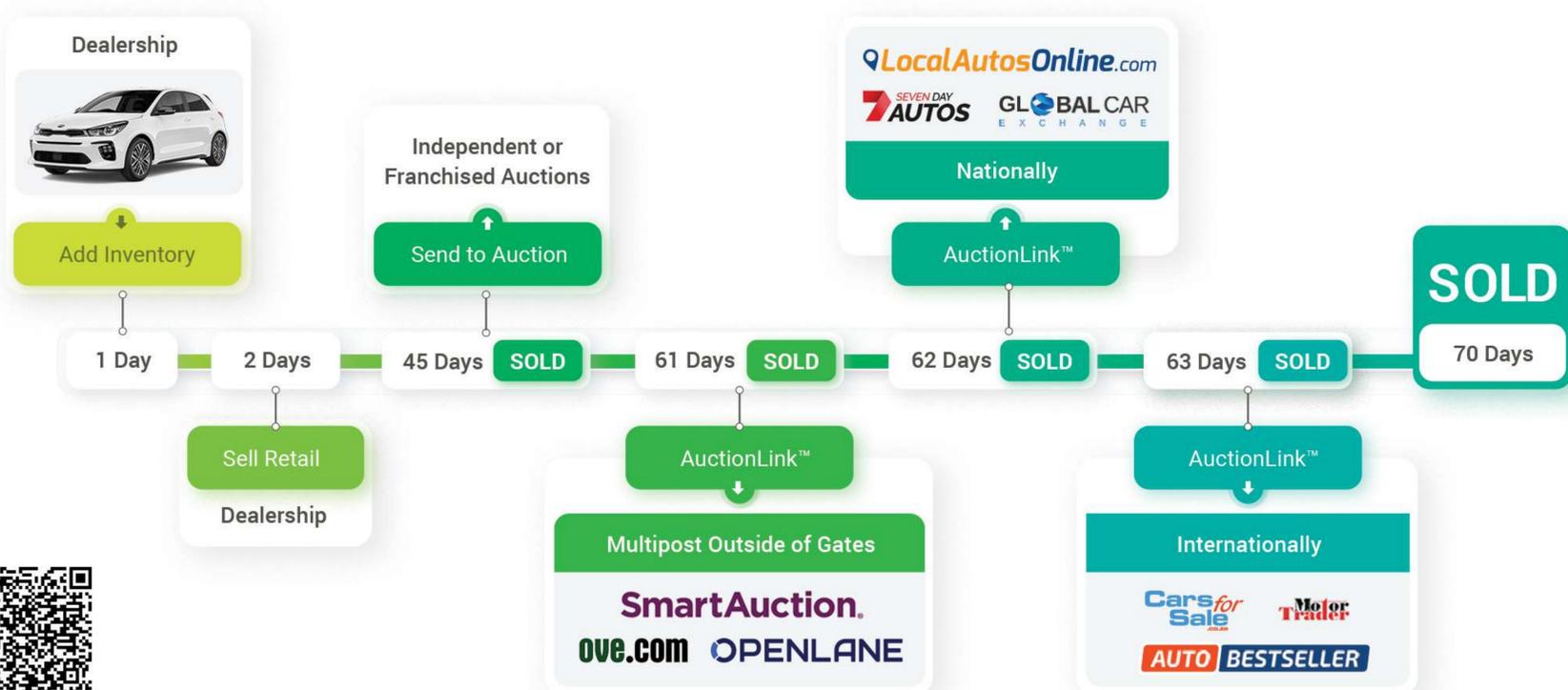
# CLASSIFIED POSTING

Autoxloo's Classified Posting Service helps dealers distribute their inventory to potential car buyers by posting on high-engagement classified sites. Consider utilizing Facebook Marketplace and OfferUp, suggested by our experts to expand your reach, deliver a seamless purchasing journey, increase brand awareness, drive growth, and provide a hassle-free car shopping experience for consumers that, consequently, will allow dealers to reach more people online and generate ongoing leads.



# AUCTIONLINK™

AuctionLink™ provides a comprehensive solution for dealers, enabling them to centralize and automate their posting strategy across more than 25 highly effective platforms for a duration of 70 days, tailored to the marketing cycle of the vehicle. Serving as a backbone to this approach, the platform facilitates targeted posting to both retail and wholesale platforms. Moreover, the integrated Artificial Intelligence (A.I.) analyzes the type of vehicle to determine the most optimal platform for quick sales while ensuring consistency in pricing and content.





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RETAIL COMMERCIAL WHOLESALE AUCTIONS

# MANAGED SEO

## GET THE COMPETITIVE EDGE

Webxloo's SEO program improves brand awareness, your company's reputation, and service absorption rates and builds quality lead conversion. Contact us and see it for yourself.

### 01. ORIGINAL CONTENT

### 02. WEBSITE INFRASTRUCTURE

### 03. LINK RELATIONSHIPS

### 04. SOCIAL MEDIA



## TAKE A PROACTIVE APPROACH TO SEO!

#### INBOUND

link building services in variety of formats

#### COMPLETE

measurement and promotion of your website

#### CONTENT CREATION

and content marketing services

#### OPTIMIZED

for indexing by search engines

#### STRUCTURE DATA

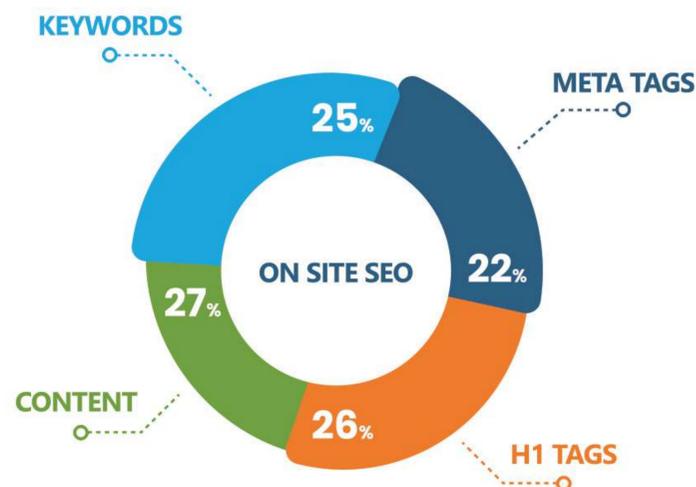
with Local Schema.org

#### SOCIAL MEDIA

optimization services

# OFF-SITE AND ON-SITE SEO MANAGEMENT

Off-site Search Engine Optimization is the process of promoting your website across the web. It is accomplished from sources other than your dealer website to increase search engine performance for target keywords that are related to your on-site content and the keywords that exist in off-site direct links.



On-site SEO optimization makes your website appealing to both search engines and users. It reviews and improves both the public face of your website and technical set-up that only search engines see.





# E-MAGAZINE

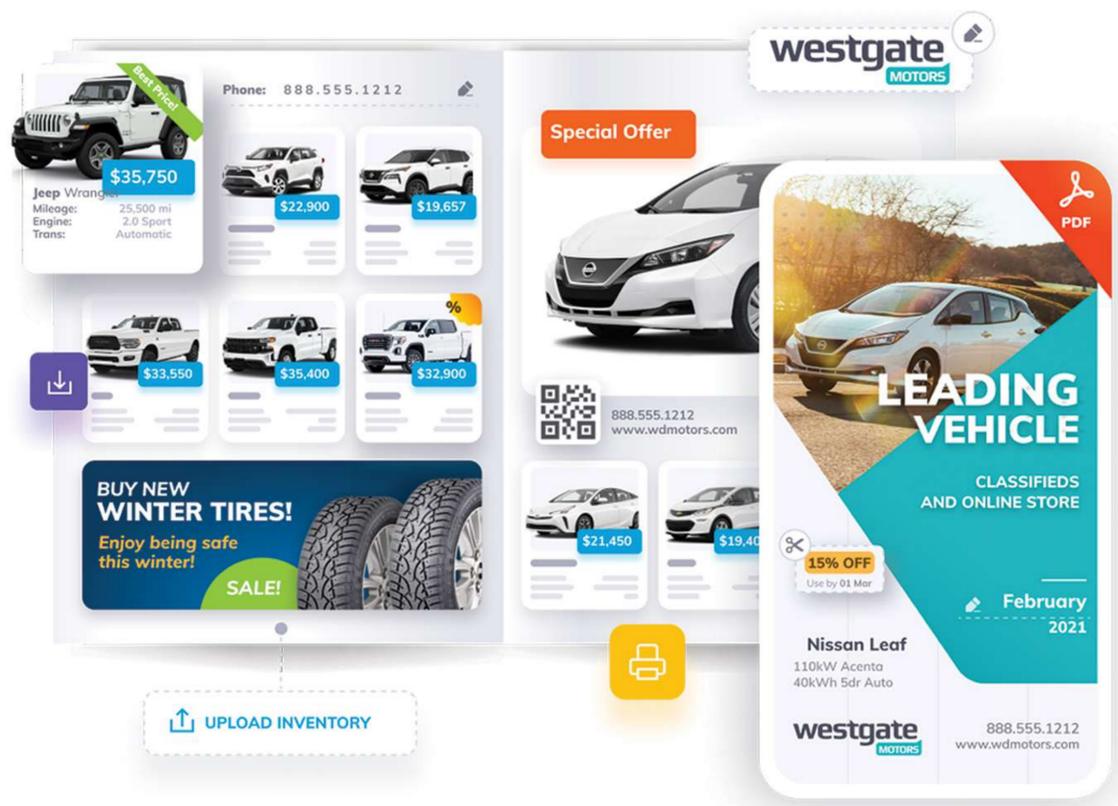
## MORE READERS, MORE EARNINGS, LESS TREES

E-Magazines Offer The Best Of Both Worlds. These e-Magazines resemble a normal hard copy, and can be viewed on any computer, tablet or smartphone.

Traditional print-based marketing simply can't compete with digital search features available to consumers today. Unfortunately many large scale magazine productions can take days or weeks to deliver current up-to-date inventory / information to your

Autoxloo created the "e-Magazine" in order to combine the familiar user experience of flipping through a printed magazine with the efficiency and cost effectiveness of digital distribution.

Our e-Magazines are updated dynamically as new inventory is added to ensure your customers have access to the latest vehicles arriving at your dealership.



## E-MAGAZINE ADVANTAGES

- RE-ENGAGE YOUR PRINT CUSTOMERS TO INCREASED SALES
- CREATE CUSTOM PAGES FOR PROMOTIONS, EVENTS, CALENDARS ETC
- REALISTIC 3D PAGE TURNING SHOWS ONLY YOUR DEALER'S INVENTORY
- TREMENDOUS SAVINGS ON PRINT, DISTRIBUTION AND POSTAGE COSTS
- NEGOTIATE LOWER PRINTING COSTS WITH YOUR PRINTED PUBLICATIONS
- CONTROL THE LOOK, FEEL, CONTENT AND LAYOUT OF YOUR E-MAGAZINE
- PRINT IT, SAVE IT TO A FLASH DRIVE OR EMAIL IT TO INCREASE YOUR SALES

With no print, distribution or postage costs your customers can have their e-Magazine delivered right to their email, free for you and instantly for them.

*Let's get started today creating your own e-Magazine that will showcase ONLY your vehicles, promotions and calendar of events.*



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## ANALYTICS REPORTING

Having access to your data allows you to strategically adjust PPC campaigns, on-website advertising and incentives to increase consumer participation and ultimately improve lead conversion.

Powerful real-time analytics provide valuable insight as to how your customers found your website, which keywords did they use, what time of day they like to shop, what pages they were viewing during their visit, which device they were using to view your website and much more.



## VEHICLE INFORMATION

- VEHICLE STATISTICS
- TRAFFIC SOURCES
- REFERRING SITES
- CLICKS
- VIEWS
- LEADS

## VISITOR INFORMATION

- LIST OF EXTERNAL WEBSITES
- REAL-TIME VISITOR TRACKING
- LIST OF KEYWORDS
- ACTIONS PER VISIT
- UNIQUE VISITORS
- REFERRING SITE
- BOUNCE RATE
- TIME OF VISIT
- DEVICE USED
- ACTIONS
- VISITS

## SEO BEST PRACTICES

Autoxloo's team knows how to optimize your website to meet your specific goals in the industry. Our SEO specialists optimize your online dealership website using specific targeted keywords to bring more relevant traffic to your dealership. Let our professional SEO specialists put you on the search engine map.

### OUR SEO CAPABILITY ON SITE IS SECOND TO NONE AND HAS THE FOLLOWING FEATURES

- KEYWORD RESEARCH
- VOICE SEARCH OPTIMIZATION
- GOOGLE ANALYTICS 4 SET UP
- Q&A OPTIMIZATION
- GOOGLE TAG MANAGER SET UP
- PAGE SPEED OPTIMIZATION





## AUTOXLOO'S CONCIERGE SERVICE

Webxloo Concierge Service is a valuable tool for businesses that require assistance in managing their routine website tasks. This service provides support to businesses by taking care of tasks such as updating content, creating and setting up social media accounts, and more. This allows business owners and employees to focus on their main responsibilities without having to worry about these routine tasks, which can be time-consuming and tedious.

### KEY ADVANTAGES

- OTHER BASIC WEBSITE CHANGES
- LOGO DESIGN
- WEBPAGES CREATION
- BANNER ADS
- ADDING VIDEOS
- PAGE EDITS



Another benefit of using Webxloo Concierge Service is that it can help businesses continuously move forward. By having a team dedicated to managing website tasks, businesses can stay up-to-date with the latest trends and technologies, which can help them stay ahead of the competition. This can be especially important in today's fast-paced business environment.

By streamlining business processes and freeing up time for revenue-generating opportunities, Webxloo Concierge Service can help businesses increase efficiency and productivity. The service is available to businesses of all sizes, which means that even small businesses can benefit from having a dedicated team to manage their website tasks.

## SOCIAL MULTIMEDIA TOOLS



In today's digital age, having a strong online presence is crucial for businesses of all kinds, and dealerships are no exception. With Autoxloo's online marketing campaign, dealerships can leverage the power of social media to connect with customers in a highly targeted way, while also utilizing industry-leading multimedia tools to create high-quality marketing materials. The result is a marketing campaign that is both effective and efficient, helping dealerships increase revenue and achieve their business goals.

Autoxloo's team of designers and developers has created industry-leading multimedia tools with features that both professionals and novices can use. These tools are designed to be user-friendly and intuitive, allowing dealerships to create high-quality marketing materials quickly and easily. Additionally, Autoxloo's team is always available to provide support and assistance, ensuring that dealerships can get the most out of their marketing campaigns.



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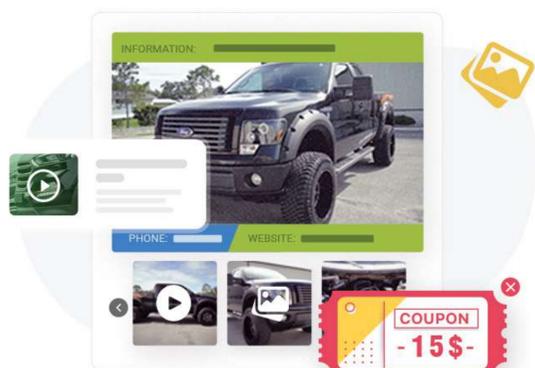
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RETAIL COMMERCIAL WHOLESALE AUCTIONS

## ADDITIONAL MODULES FOR YOUR BUSINESS SUCCESS

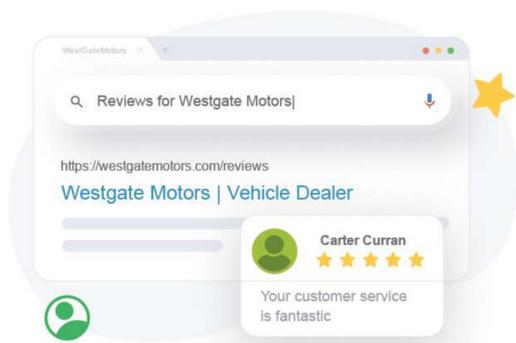


### SHOWCASE TOOLS

Autoxloo offers a suite of online tools to help car dealerships showcase their inventory and dealership. These tools include the Vehicle Showcase Tools, which provide professional images, detailed descriptions, and multimedia components to help increase traffic and sales. The Website Multimedia Tools allow dealerships to create and manage their own media content without the need for a designer or programmer. The Dealership Showcase Tools offer additional features for advertising and presenting the dealership itself, such as videos and banners.

### BUY HERE PAY HERE

With Buy Here Pay Here, you can Accept customer payments online using our integrated payment gateway. We securely collect payments online, and automate your administrative routine, saving you from any redundant paperwork. The payment form is embedded into the webpage using the data-theft protection specifically developed by Autoxloo. It adds an extra layer of security and protects data from any malicious third-party scripts.



### REPUTATION MANAGEMENT

Reputation Management involves monitoring online conversations and reviews about your dealership, employees, and brand to prevent negative reviews from damaging your reputation. Autoxloo offers Reputation Management services that use digital technologies to monitor and manage online conversations about your dealership. Implementing Reputation Management proactively can prevent negative reviews from hurting your dealership's reputation. Autoxloo can help monitor online conversations and take appropriate action to protect your reputation.

### CUSTOM FORMS

Online Custom Forms improve the user experience and speed up the lead acquisition process. The E-signature feature provides a legally binding online PDF document, saving time and reducing the approval cycle time frame. The Dealer Review module enables customers to evaluate and post personal reviews about the dealership. Reputation Management can help increase the number of positive reviews. Creating a space on your website where customers can post reviews can also help make a positive first impression.



### VIDEO INTEGRATION AND PRODUCTION

Autoxloo emphasizes the importance of using YouTube as a platform to drive traffic to your dealership's website and inventory through video content. With Autoxloo's website functionality and innovations, embedding videos on your website becomes an essential part of a successful digital strategy. The key benefits of Autoxloo's video features include 360-degree video walkarounds, video-powered mass email campaigns, uploading videos directly from your DMS to YouTube, custom video commercials, and the ability to advertise daily, weekly, monthly, or seasonal specials through videos that highlight special features such as engine sound or narration. Video testimonials can also reassure potential customers and can be shared on social media platforms like Instagram, Facebook, Twitter, and Pinterest.





# PROCESS ENHANCEMENT TOOLS

MAKE YOUR OFFERS AND PROMOTIONS VISIBLE EVERYWHERE

## PHOTOBOX



The Photobox allows the user to upload a large number of images for multiple vehicles from one folder. There is no longer any need to create a unique folder for each vehicle.

## MAKE-A-TEMPLATE™



You now have the ability to fully customize the look, feel, color, content and layout of your eBay and Backpage templates or brochures, and E-Magazine.

## ETCH-A-WORD



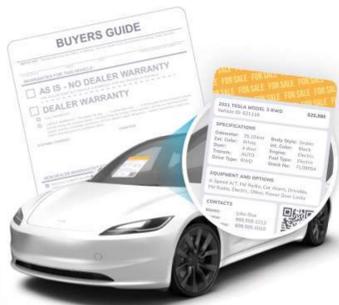
Many dealerships are impressed with this amazing tool that makes their lives a lot easier. Etch-A-Word is a simple Drag & Drop tool giving your dealership the ability to add descriptions, text, graphics, logos and frames to your vehicle photos fast and without any difficulties.

## MAKE-A-COUPON™

Make-A-Coupon™ is a simple and cost-effective way to increase customer loyalty, boost sales, and come out ahead of your competitors. Together, we can meet the challenge and do so successfully.



## BUYER'S GUIDE AUTOMATION



Autoxloo now presents: the Buyer's Guide Automation system. No more handwriting the year, make, model, or any other information you need in the buyer's guide. Just notify us of the requirements and your Buyer's Guide is ready in no time.

## ON-SITE AD MANAGER

Recent studies have shown that there is a direct correlation between the type of vehicle a person is searching for and what type of "incentive" persuades that customer to complete the purchase.

## MAKE-A-PAGE 2.0™



Autoxloo's patented Make-A-Page 2.0™ technology offers the flexibility to make changes to the building blocks (widgets) of your website, at any time of the day without the need of having a programmer change your settings.



SOLUTIONS

MARKETPLACE

CRM

LVS™

VIR™

SLINGSHOT™

SEO

SOCIAL MEDIA

SERVICES

RWD

INTEGRATIONS



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# AUTOMOTIVE DEALER RESPONSIVE WEBSITES

## TRUCK, MOTORCYCLES, TRAILERS AND MUCH MORE

Manage your entire digital showroom from a single dashboard, attract Internet leads and gain search engines visibility with Autoxloo dealer websites technology. Our patented Make-A-Page 2.0™ technology empowers you to introduce changes to the layout, colors, and content of your dealership. Fully integrated with your DMS and CRM, our websites are powerful enough to run every aspect of your business.

Create dynamically updatable online brochures and e-magazines for your shoppers and distribute them in print or email in a vibrant and exciting format with QR codes to keep them engaged and coming back to you over and over.



Post the results to your blogs and remarketing channels to place your website on the first page of search results with highly converting, feature-rich, and easily manageable Autoxloo Responsive Dealer Websites!

### MAIN FEATURES OF AUTOXLOO RESPONSIVE WEBSITES

- EASY INVENTORY MANAGEMENT
- UPLOAD WIZARD
- PRINTABLE INVENTORY REPORTS
- INVENTORY MARKETING TOOLS
- UPDATABLE E-MAGAZINE ONLINE & FOR PRINT
- DATA IMPORT & EXPORT
- FEATURED LISTINGS
- REAL-TIME ANALYTICS: VIEWED/LEADS/DAYS
- VEHICLE INSPECTION REPORT MODULE
- FULLY CUSTOMIZABLE RESPONSIVE WEBSITE
- ACCESSIBLE FROM ALL MAJOR DEVICES & OS's
- SERVICE REQUEST FORMS
- SEARCH BY PAYMENT CALCULATOR
- VEHICLE COMPARISON TOOL
- BANNER ADS AND SLIDESHOW PROMOTIONS
- CLICK-TO-CONTACT
- TESTIMONIALS POSTABLE ON FACEBOOK & TWITTER
- SITE SEARCH BAR

Take control of your dashboard with mobile access to your stock, and clients' information via mobile CRM and set pricing and data push to platforms with our patented Slingshot™ Mobile App.

With Responsive websites, your shoppers will be able to view your inventory on any device to shop, navigate and interact with your online showroom, with no need for resizing or scrolling. Manage and promote your inventory from one platform with the fastest time to market tools available. Integrate with payment gateway for parts sales, floor planning and lending institutions more readily and efficiently.





# AI 'BUBBLE' VIRTUAL AGENT

## 24/7 CONVERSATIONAL AI

Imagine a tireless Virtual Assistant that is available 24/7 to interact and respond to your clients needs. Introducing the only Artificial Intelligence-powered Agent that can answer specific questions and pull up the content of items purchased and sold by your clients through your platform.

Whether there are just a few inquiries or all your clients at the same time, the AI 'Bubble' Agent will engage and instantly navigate them to the specific answer they are seeking and hold them in the Dialog box queue until your customer service agents are able to pick up the chat.



### AI 'BUBBLE' VIRTUAL AGENT FEATURES

- PULL UP HOW-TO VIDEOS, LINKS & REPORTS
- INFORM AND NAVIGATE VISITORS
- NO MORE SICK DAYS, INTERRUPTIONS, MISSED CALLS
- TRANSFER CHATS TO SPECIFIC LIVE AGENTS
- REDUCE LABOR COSTS & INCREASE CUSTOMER SATISFACTION
- ZERO DELAYS AND LASER-FOCUSED CONTENT DELIVERY
- NAVIGATE YOUR CLIENTS TO THE FREQUENTLY ASKED QUESTIONS
- TIRELESS AI VIRTUAL ASSISTANT THAT IS AVAILABLE 24/7





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# SCAN QR CODES FOR MORE INFORMATION

Demand More & Expect More from your DMS providers and let us show you the new possibilities.

## PRODUCTS

- 360VIR™ EXTERIOR SPIN WITH TAGGING
- CLOUD DEALER MANAGEMENT SYSTEM
- INVENTORY MARKETING TOOLS
- RESPONSIVE DEALER WEBSITES
- INVENTORY MANAGEMENT

- INTEGRATION WITH OTHER AUCTIONS
- COMPLETE BIDDING PLATFORM
- AUTOMATION TOOLS
- CONVERSATIONAL AI
- DATA DISTRIBUTION

## SERVICES

- INTERNET MARKETING FOR DEALERS
- MANAGED CLASSIFIED POSTING
- REPUTATION MANAGEMENT
- ADVANCED SEO/SMM/PPC
- CONCIERGE SERVICE



### VIR™ Vehicle Inspection Report™

The Vehicle Inspection Report™ supports quick and accurate condition reports combined with vehicle scoring.



### CRM Customer Relationship Management

Fill the gaps in your customer service with Auction Streaming and Customer Relationship Management.



### LVS™ Live Video Streaming™

Live Video Streaming™ for Pre-Sale and Post Sale and Video Test Drives. Even live Auction pre-recorded Condition Reports are possible.



### SIMCASTS™

Go beyond legacy simulcast with SimCasts™ and our multi-camera technology with the industry's first independent vehicle scoring.



### DIGITAL MARKETPLACE

Why farm out your internet business unnecessarily? Your loyal online dealers can Buy Now and Proxy Bid on your web site with \$0 success fees.



### MULTI LISTING

AutoXloo provides dealerships with classified posting services designed for automotive Internet marketing.



### SEO Search Engine Optimization

Implementing a successful SEO campaign requires a deep understanding of how your visitors interact with your website.



### REPUTATION MANAGEMENT

Reputation Management Service is the most cost effective way to ensure your online reputation is protected and improved each and every day.



### E-MAGAZINE

A powerful post-sale market report tool with full color and detailed vehicle sale information crucial for landing new accounts.



### ANALYTICS & REPORTING

Collecting the most detailed information about your customers as well as processing it correctly is a ticket to success for any serious business.

## FOLLOW US ON SOCIAL NETWORKS

